



Dissemination & Communication

You are doing great science in the field of industrial biotechnology –
we make sure that the public will notice.

Targeted science communication to different audiences and stakeholders is becoming more and more important. Efficient dissemination and communication measures are mandatory in the majority of funding programs in order to maximize the impact of a project. The progress in communication technologies offers a variety of channels and the challenge is to use them in a meaningful way. acib has an experienced team with a scientific background and that is able to cover a wide spectrum of communication channels and to manage the dissemination and communication tasks of EU projects in a professional manner.



OUR SERVICE

- **Concept development** of tailor-made dissemination & communication work packages for your research project
- EU compatible **plan** for dissemination & exploitation of results (PEDR)
- **Visual identity** (Corporate Design, Logo) to ensure sustainable positioning and high recognition of the project
- **Website** (general project information, central platform for information)
- Maintenance of **Social media** and eNewsletter
- **Videos**, podcasts, blogs, newsfeeds
- **Webinars**
- Classic **media activities** and public relations (press releases, press conferences, journal articles)
- **Flyer** and leaflets, factsheets, promotional material
- **Event organization**, eg European Summit of Industrial Biotechnology (esib), Stakeholder Workshops, Training Workshops (Business courses, science communication, IP etc.)
- **Application** for Awards and Prizes

acib is a non-profit research centre with

- approximately 200 employees
- 30+ years experience in biotechnology
- a large network of companies

EXPERTS

Katrin Weinhandl ◦ EU-Expert, Science Communication
Martin Walpot ◦ Science Journalist
Dietmar Cseh ◦ Graphics designer
Tanja Schärfl ◦ Event and project management

FACTS & NUMBERS

- 5 EU Projects with a role in dissemination
- 100+ company partners
- 40+ academic partners
- 6500 newsletter subscribers
- 5000+ Social Media follower

COSTS PER YEAR

- 5-6 Person months
- consumables & travel costs
- EUR 50.000,- (average costs)

REFERENCES

www.carbafin.eu
www.hotzymes.eu
<https://synbiocarb.science>
<https://bioplasticseurope.eu>

KEYWORDS:

- Science Communication
- Dissemination
- Stakeholder Engagement
- Content Management
- Events

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