



Open Innovation @acib

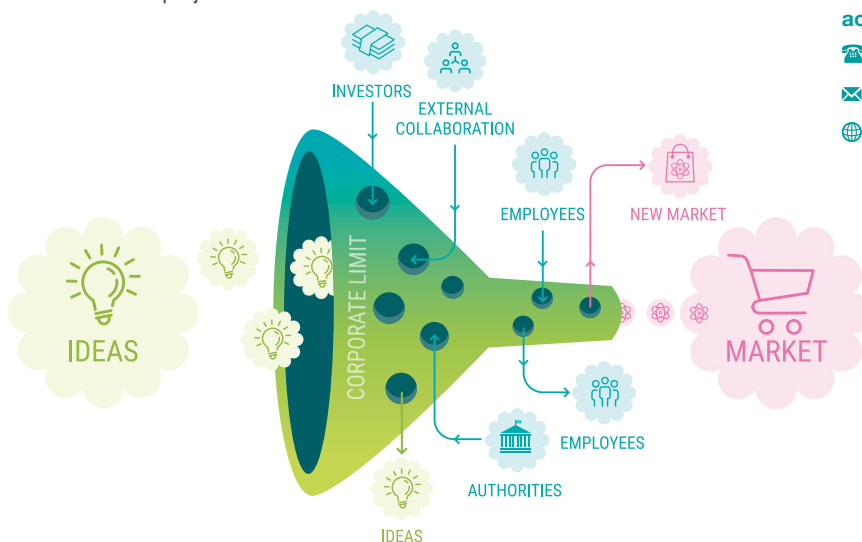
You have a project idea and want to refine it in a secured environment? acib has developed a digital open innovation platform with a focus on biotechnology (www.acib.at/openinnovation), and it is free of use. Get access to our team of experts, find new collaboration opportunities and get inspired for your projects!

BACKGROUND

Fifteen years ago, Henry Chesbrough developed the term „Open Innovation” to describe the process of managing knowledge flows across widely distributed sources for the purpose of generating new products, services or business models. Today, innovation-driven organizations do no longer decide whether to initiate open or closed innovation processes, but rather how to design effective ways of managing openness and collaboration in their innovation activities. Innovation is a paradigm that assumes that companies can and should use ideas from inside the company as well as from outside and rely on internal and external pathways to the market when advancing their technologies. Open Innovation combines internal and external ideas to architectures and systems whose requirements are defined by a business model.

TECHNOLOGY

acib has developed an open innovation platform with focus on biotechnology. The platform has been developed with the support of the government of Lower Austria. Companies and start-up businesses are connected with local top-researchers to develop joint projects. When project ideas get to business cases, confidential information will be discussed in a separate way. acib offers support by developing and organizing Open Innovation projects.



OPEN INNOVATION EXPERTS

Dr. Matthias Slatner
Petra Ringel
Dietmar Rudolf Cseh BA, MA

AVAILABLE FOR

- Project consultation
- Project development
- Project organization
- Joint Research Projects
- Contract Research

MAJOR TASKS

- ask an expert (direct feedback)
- virtual idea lab (open forum)
- co-creation centre (separate access)
- entrepreneurship toolbox (knowledge center)

www.acib.at/openinnovation



CONTACT

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INNOVATIONS FROM NATURE

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